JANUARY, 1949

The Florida Future Farmer

VOLUME

NUMBER

HEBRUARY 5, 1949



Another great Brahman Show at ...

OCALA, JAN. 25-28

SOUTHEASTERN LIVESTOCK

If you've never attended an Ocala Brahman Show, you've missed the most interesting and educational livestock event in the South. Last year 125 entries were judged in an event which draws cattle and cattlemen from all over the Southeast. A fast moving program includes the following: Entries on Jan. 25, Judging of male classes and junior entries on Jan. 26, Judging of females and groups and the annual banquet on Jan. 27, and the big sale on Jan. 28. Dr. W. G. Kirk of the Range Cattle Experiment Station at Ona, Fla., will be official judge this year.

And Offering at Public Auction...

13 BULLS - 20 FEMALES

A select group of assorted ages will await buyers at Ocala's sale. These have been carefully selected, are all halter-broken and representative of the breed. Last year the sale averaged a record-breaking \$889.00. Once again Col. Tom McCord and Col. Bob Cooper will share in auctioneering duties.

SOUTHEASTERN BRAHMAN BREEDERS ASSOCIATION

For Sale Catalogue, Write

R. G. "Bob" Herrmann, Sales Secretary, Ocala, Florida

By Way of Editorial Comment:

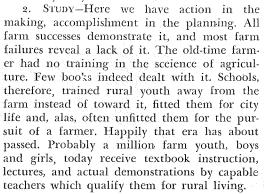
Eight Ingredients of Farm Success

Supervising Inspector, Florida Department of Agriculture

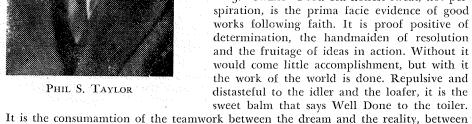
THE YEAR 1949 stretches ahead. Future Farmers need to think and plan now for that and other years. I want to suggest that thought be given to eight short words, all beginning with the letter "S." These words, I believe, involve the future well-being

of all who farm. We might call them the ingredients of successful farming. 1. Sense-a good old-fashioned word akin to "gumption." Without sense, dismal failure awaits any farmer. All science, all "book l'arnin'," all theory and all knowl-

edge avail nothing unless guided and controlled by "bay hoss common sense."



3. Sweat-Good old honest sweat, not per-



who utilize muscle in worthy enterprise. He who never sweats passes from the earth a stranger to one of Nature's benefactions. Yes, present and future farmers must needs know the baptism of honest sweat. 4. Soil-The basis of all animal and vegetable life; the builder of brain, body, blood and bones; the maker of our daily bread and raiment. Without soil, life would disappear from land and sea, and man would be no more. Our world has four billion

the vision and the accomplishment. It is the benediction that comes alone to those

acres of arable land, or less than two acres for each of the 21/4 billion beings on the globe. A problem bigger than what to do with atomic energy is the problem of how man can sustain himself on less than two acres of land in the face of the fact that 2\% acres are required to produce food for each human being's yearly needs.

5. Sop-Future Farmers should know that sod saves soil; therefore, permanent pasture should be the objective of every boy who plans to (Continued on page 8)

THE FLORIDA FUTURE FARMER

PHIL S. TAYLOR

VOL. X, NO. 1

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STATE OFFICERS, 1948-49

President......Donald Burch, Live Oak Vice President......James Sims, Pahokee 2nd Vice President.....Coy Creel, Allentown 3rd Vice President...Archie McKendree, Dade City 4th Vice President.................................J. D. Moore, Bell 5th Vice President.....Joe Cantey, Havana 6th Vice President....Aubrey Carruthers, Wildwood

NATIONAL F.F.A. OFFICERS, 1948-49

BELK-LINDSEY STORES

Complete Department Stores in these Florida cities:

> OCALA GAINESVILLE PALATKA WINTER HAVEN FORT MYERS BRADENTON

Anything we can do to assist you with your livestock program?





New Markets are Born in a

New products are developed, new uses are found for meat and by-products in Swift's Food Research Laboratories. Thus our "scientist-salesmen" help you find wider outlets for your livestock.

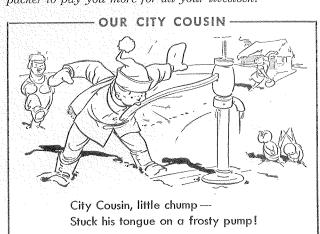
From livestock country to city counter, science blazes the trail for a thriving livestock-meat industry. Among these trail-blazers are 400 trained personnel in the Swift research laboratories and test kitchens. Pioneer-scientists, they develop new meat products—find new uses for more and more livestock by-products. Scientist-salesmen, they create new markets—better values for your livestock.

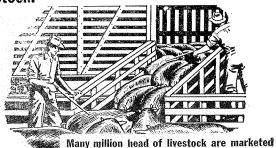
Yes, their work means *money* to you . . . millions! The average annual commercial slaughter for the last ten years was over 28½ million cattle and calves, nearly 65 million hogs, and over 22 million sheep and lambs. That's a lot of meat—and it's a lot of by-products, too! Cowhides, pigskins, and sheepskins, by the millions, for everyday leather goods. Well over 50 million pounds of pulled wool annually for cloth and clothing. Thousands of tons of lards and soaps for home and industry. Carloads of animal feeds. Tons of hair for upholstery. The list is almost endless.

Research found how to derive life-saving pharmaceuticals from animal by-products. Here numbers are important. For example, tiny glands from many thousands of animals must be saved to produce one pound of adrenalin, powerful heart stimulant. To yield one pound of crystalline insulin, vital in the treatment of diabetes, the pancreatic glands of 20,000 cattle are needed. Important, too, is albumin, tuberculosis "detector" recovered from cattle blood—and many more beneficial, all-important medicinal products derived from animal slaughter.

Now recent research has developed an entirely new line of important chemicals from fatty acids. One chemical from fat makes clothing water-repellent. Another is a flotation agent, useful in the separation of phosphates for fertilizers. Another prolongs the life of synthetic tires by causing them to run cooler. And detergents, "soap substitutes," have been recovered for use with hard water in the home and industry. So the list grows, from day to day.

Yes, science performs a direct, very valuable business service for you, the livestock producer. Through new products and new markets, it 1) maintains or improves the position of meat on the American menu; 2) often reduces the price we get for the meat to less than we pay for the live animal; 3) enables the meat packer to pay you more for all your livestock.







Business Must Serve

annually. Demand for meat from these

animals has been increased by Swift research.

As you look about your own neighborhood you'll find some men who are assets to the community, others who add nothing to community life. These good citizens may be large operators or "little fellows." You do not rate them by the size of their opera-

tions but by their characters, abilities and what they contribute to the good of the community.

This same principle holds true in business. The business that performs worthwhile services to the community is an asset, whether it be a local concern or a big national organization.

In our livestock-meat industry both large and small meat packing plants are essential. Two-thirds of our country's livestock is raised and fed *west* of the Mississippi, where the great grainlands and grasslands are . . . Two-thirds of the meat is eaten *east* of the Mississippi, where most of the people live. Large packers *are needed* to handle the processing and distribution of meat for a nation of 145,000,000 people.

Swift & Company has grown with the expansion of the United States in the past 65 years. That's because we perform services of value to the people of America—to farmers, ranchers, meat dealers, and consumers of meats. We have to be efficient to provide these services. Meat packers have applied to meat products the economies of mass-production and mass-marketing. We have developed one of the lowest cost food distributing systems in the nation. By saving by-products and by reducing waste, we increase the value of producers' livestock.

But so keen is the competition—in both the buying and selling ends of our business—that these services have averaged us, over the years, earnings of only a fraction of a cent per pound of meat.

To all of our friends on the farms and ranches of America, we of Swift send our sincere best wishes for a happy, peaceful and prosperous New Year.

John Holme President, Swift & Compan

Swift & Company UNION STOCK YARDS CHICAGO 9, ILLINOIS

Test Tube



to findings of Swift nutritionists.

Martha Logan's Recipe for PORK AND NOODLES (Yield: 5 servings)

- pound ground pork 1 4-oz. package noodles
 - rk 1 4-oz. package noodle. 2 quarts boiling water
- egg Seasoning Flour
- ½ cup diced green pepper 1 cup diced cooked
- 2 tablespoons shortening

s rutabaga

Combine pork, egg, and seasoning. Form into 1-inch balls. Roll in flour. Brown in hot fat. Boil noodles in salted water 10 minutes. Drain. Combine noodles, green pepper, and rutabaga. Place in greased 2-quart casserole. Place pork balls on top. Bake in a moderate oven (350° F.) about 40 minutes or until pork is well done.

-QUOTES OF THE MONTH----

Animals have done more to make America great than any other one thing. Directly and indirectly, animals account for about 80 per cent of the jobs in the food industry, and the food industry accounts for about 55 per cent of the total employment in this country.

Chicago Daily Drovers Journal

Soil testing with the Illinois tests not only saves the average farmer \$50 for every \$1 spent on testing, but increases food production by using every ton of fertilizing material where it will do the most good.

R. H. Bray and A. U. Thor, *University of Illinois*

Livestock utilizes the vast acreages of grass in this country, producing food from land where no crop would grow. It contributes to soil conservation and soil fertility. Pasturage for livestock binds down topsoil and saves it from the eroding effects of wind and water. Moreover, livestock returns to the soil plant food which would be lost if crops were consumed directly.

Kansas Stockman

— Soda Bill Sez: —

New Year's resolutions are like eggs—they're made to be broken.

It's not the hours you put in, but what you put into your hours.



South Goes to Better Grass



by A. L. Shealy University of Florida, Gainesville, Fla.

In most areas of the south, lime and phosphate fertilization will increase pasture yields. Use of these land-builders has resulted in thousands of acres of improved pasture in the past ten years. Cattlemen have been able to establish large acreage of clovers, lespedezas and other legumes.

A. L. Shealy of clovers, lespedezas and other legumes. Even without legumes, pasture yields have been increased by using additional nitrogen fertilizer. With this increase in improved and properly managed pasture lands has come an increase in livestock production. And experiments have shown that, in addition to volume, the feeding value of the forage is also increased where pastures have been limed and

fertilized.

Rotation grazing also increases pasture yields tremendously. Preliminary trials show that approximately 50% more grazing days and pounds of beef gain per acre may be obtained when pastures are rotationally grazed as compared with continuous grazing. Furthermore, this practice helps control internal parasites in cattle. Cross fences in pastures pay big dividends.

To obtain maximum returns from improved pastures, the mowing machine must be used regularly during the summer months to control weeds. Too many improved pastures are permitted to "go to weeds" during the summer. Good grass and weeds cannot grow together.

Proper pasture management is the best way to assure an abundance of grass. As the livestock industry expands in the south, it is essential that the fundamental practices of good pasture management be followed. This is the only way to increase our cheapest and best feed supply—grass.

• NUTRITION IS OUR BUSINESS — AND YOURS • Right Eating Adds Life to Your Years — and Years to Your Life

Doyle Conner Elected National President of FFA at Kansas City

DOYLE CONNER, 19-year-old farm youth of Starke F.F.A. Chapter, Starke, Florida, was elected President of the National Association of Future Farmers of America in Kansas City, Missouri, November 18, 1948, during the 20th anniversary meeting of the organization.

This honor climaxes a distinguished career in F.F.A. work for the cleancut farm youth.

A charter member of the Starke chapter, which was organized in 1943, Doyle served as its president for two years before being elected State President of the organization in August 1946. He holds the two highest F.F.A. awards—the Florida State Farmer and American Farmer Degrees. the latter being presented to him at the Kansas City convention.

Doyle loves politics, and his record certainly bears this out. In addition to his high offices in the F.F.A., young Conner was president of his high school class during his freshman, junior, and sophomore years. His vote-getting ability followed him into college, and last year he campaigned successfully for vice-president of the Freshman class at the University of Florida.

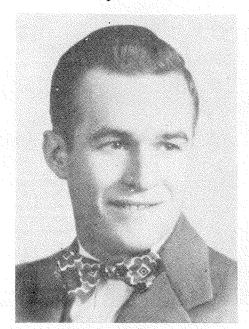
Doyle has resigned from the University of Florida where he was a second year student in agricultural education, in order to keep the heavy schedule of engagements during his year as head of the national organization which embraces 6,000 chapters and 260,000 members in 47 states, Hawaii, and Puerto Rico.

The president last year travelled 55,000 miles and filled engagements on 287 days out of 365.

He will re-enter the University after his term as president, and will resume his course in agricultural education. His plans are to become a teacher of Vocational Agriculture after graduation.

Doyle was unanimously elected president by the convention after having his name presented by a nominating committee composed of representatives from the four regions of F.F.A. The 30-odd candidates for office in the national organization were interviewed and examined by the nominating committee during the first few days of the convention before the slate of nominees was finally presented on the convention floor.

Doyle was accompanied on the 1,200 ter project.



DOYLE CONNER

mile trip to Kansas City by V. R. Ferguson, organizer and adviser of the Starke F.F.A. chapter, and Maurice Edwards, Jr., also of Starke Chapter who was given a trip to the convention as an award in a recent steer feeding contest.

Mr. Ferguson, his Agricultural teacher at Starke, declared: "This is the greatest honor that could come to the Chapter and to Doyle."

Doyle says, "To my parents, Mr. Ferguson, and the F.F.A., I give all the credit for what accomplishments I have made."

His first official duty will be to attend a Board of Trustees meeting in Washington, D. C., in January, at which time a training course will also be given for the new national officers.

Chapter Buys Calf

Proud purchaser of a registered heifer calf at the recent sale in Orlando was the Bartow Chapter, Future Farmers of America. Instructor Grover C. Howell, Fred Whitaker, Johnny Grffin, Lloyd Harris, Gene Griffin, and Billy Stuart attended the Orlando Jersey Show & Sale, and purchased this heifer for \$200. The calf will be raised as an FFA chapter project.

Past Presidents' Column

Earl Faircloth State Association Head 1937-38

HUNDREDS OF THOUSANDS of rural boys all over our nation owe a debt of gratitude to the F. F. A., which they can repay only by striving to be better farmers, citizens, and leaders in their local communities, their states, and in their nation. As one of these American boys, I feel that the magnitude of my debt to the F. F. A. is too great to be adequately expressed here.

The training for leadership that was afforded us by the F. F. A. has proved invaluable over these years since the F. F. A. was organized. That training is reflected, I think, in almost every phase of our National life today. Of course, I'm more familiar with the activities of former F. F. A. members here on the campus of the University of Florida. Specifically, there are two phases of F. F. A. leadership training that one is able to spot immediately in any organized group or meeting on the campus.

First, the better speakers of any group or organization on this campus are almost invariably former F. F. A. members. The traditional oratorical contest is paying rich dividends in turning out men who, because they have learned to express themselves, are essential assets to the proper functioning of a democratic society such as ours. Freedom to express oneself in the public forums of our democracy is the basic foundation of our success as a nation. The oratorical contest is, therefore, making a real contribution to our nation in helping the farm boy to gain the power of speech, and thus making him a more valuable citizen. The speech department of the University of Florida uses the oration for college speech students because they contend that in writing and delivering an oration one develops those speaking characteristics and the habit of thinking on one's feet, which remains with the individual always, Since this method of teaching speech is employed for college students, the F. F. A. boy has a good start before they even get to college.

The second phase of F. F. A. training that is very evident at the University of Florida in student activities is the skill in parliamentary procedure. In any organization of students, the former F. F. A. boy is usually the one who runs the show. So pronounced is this fact that the "city

slicker" fellow students have gained a healthy respect for boys who have had the benefit of training in parliamentary procedure. The F. F. A. is producing the kind of citizen in whose skilled hands the fate of our nation may safely rest.

Donald Adams State President 1943-44

By Donald Adams

It would be very difficult for me to say when I became a Future Farmer. One of my earliest memories is an FFA fair sponsored by the Chiefland Chapter, while Mr. Jordan was chapter adviser and Earl Faircloth was chapter president. From that day to this no other movement has shared my devotion to the Future Farmers of America.

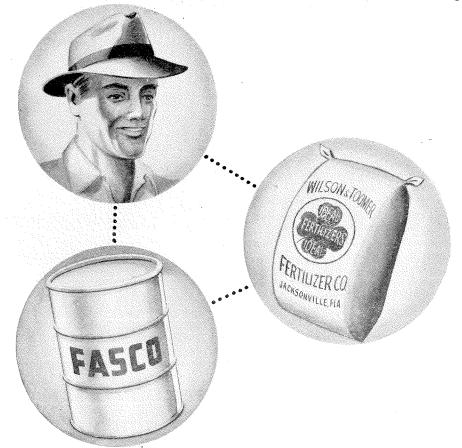
Neither would it be possible for me to evaluate the influence of the FFA in my life. It taught me the value of careful farming, and the necessity of hard work and savings. But of infinitely greater worth, it taught me the value of lasting friendships and the necessity for unselfish cooperation.

My experiences in the FFA were the most pleasurable and beneficial of my life. I particularly enjoyed serving as state president. The many banquets that I was privileged to attend were always inspiring as well as pleasant. It was during this period that the tremendous good the Future Farmers of America were accomplishing was impressed upon me. Unfortunately, the war took me away before my year as president was over. Since that itme I have been away from Florida in the navy and in school. I am very happy to be in the Agircultural College of the University of Florida now, and am looking forward to the time when I can again be actively engaged in agriculture.

The FFA is accomplishing a great work in giving to the rural youth of this country an insight into the possibilities of farming and their own potentialities. It teaches initative, cooperative work, and leadership. It is the open door through which rural youth can pass to become more efficient farmers, stronger citizens, and better men.

I wish that I could fully express my appreciation to the FFA for what it has meant in my life and in the lives of thousands of others. To the leaders of this great organization — Mr. Williams, Mr. Wood, Mr. Barrineau, Mr. Smith, Mr. Loften, Mr. Norman, the agriculture teachers of this state and particularly to my teachers Mr. A. G. Driggers and Mr. P. T. Dicks, I want to give my highest regards, and commend them for their self-less devotion to the rural youth of this state. To paraphrase Winston Churchill, "Never before have so many owed so much to so few".

an IDEAL combination!



The groves that pay off best for the long pull are the ones that produce the maximum crops of quality fruit.

An effective way to attain this favorable position is through the services of the IDEAL Combination — the Wilson & Toomer representative, IDEAL Fertilizers, and FASCO Insecticides and Fungicides.

Wilson & Toomer field representatives recognize that over fertilization can be just as harmful as under fertilization; that spray materials must be carefully chosen and properly timed for effective control; and that sound advice based upon research will give low production costs per box.

Use the IDEAL Combination to meet the economic problems of today. Our field men will be glad to work out your Problem with you.



7/50 Feed the Soil to Fatten Your Purse

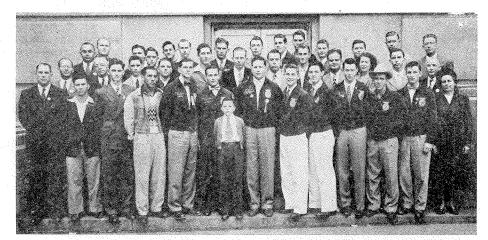
WILSON & TOOMER FERTILIZER COMPANY, JACKSONVILLE, FLORIDA

Florida Delegation of 37 Attend National Convention of FFA in Kansas City, Help Elect Doyle Conner President of Group

On Thursday, November 11, and Friday, November 12 the Florida delegation of thirty-seven left for Kansas City, Missouri to attend the twentieth annual celebration of the Future Farmers of America and the 21st national convention.

Upon arrival Sunday, Hal Davis and I, who were the official delegates, entered into a busy and well-planned convention when we attended the annual officersdelegates luncheon in the Hotel President. There we received a warm welcome from the mayor of Kansas City.

During the business sessions which began Monday morning, a great deal was accomplished, including discussion upon a national magazine. Many good speakers such as Mr. Brannen, Secretary of Agriculture; Hon. Hennri Bonnet, French Foreign Minister; Mr. Ewing, Federal Se- America; spoke to the group. Then, too, be the best in the field, such as Roy Rog-President of Future Homemakers of



The Florida delegation to the National FFA convention in Kansas City as they appeared for the convention photographer

curity Administrator; Shirley Osborn, along with some 15,000 others, we were well entertained by those who seemed to

Eight Ingredients of Farm Success Are Cited by Taylor In Editorial

(Continued from page 3)

operate a farm. Here in sunny Florida with more sunshine and more rainfall than other states and with our porous soils, we need to arrest erosion and hold plant food through the saving grace of sod. The still waters and the green pastures of the Psalmist are vastly more than mere Biblical symbolism. They carry an implication of fireat practical value.

6. Sunshine - Sunshine is Heaven's smile upon the earth. Without it we would have little flower and little fruitage. Its relation to health, its bearing upon animal growth, its capacity for the stimulation of vegetation and its ability to sear and parch the land, dry up the water and prevent a harvest - all these should come within the study of Future

7. Showers—Here we have "the gentle dew from Heaven," the agency which absorbs food in solution and carries it to every cell of growing plant, fruit, grain and flesh. By its strange alchemy it transmutes the very essence of life to all growing things.

8. Seed — Perhaps no one factor in farming is so little understood as seed. No graver indictment of the average American farmer can be had than his ignorance and neglect of the prime importance of good seed. No subject in the study of farm boys and girls has greater promise of cultural and economic rewards than the study of seed. Old Moses himself, the great lawgiver, recognized the importance of good seed when he handed down the first seed law of which we have record. No rich soil, no amount of fertilizer, no Plant, and Kansas City Stock Yard. labor in correct cultivation, no attention these will bring right yields and right prices to the farmer unless he first plants good seed of the right variety.

Eight "S's" add up to Security and Success. Future Farmers and present farmers alike come under the same Divine Law: "Whatsoever a man soweth. that shall he also reap." He who makes the best use of his Sense, Study, Sweat, Soil, Sunshine, Showers, Sod, and Seed will be blending the ingredients of two more goals, within reach of all who aspire -two more worthy attainments-Security and Success.

ers and Judy Canova. Included in the entertainment group was the 100 piece National F.F.A. Band and 104 member National F.F.A. Chorus which added much color to the convention. On talent night Richard Howell of the Branford Chapter, Branford, Florida, hauled his 4 ft. 5 in. before the microphone on the stage in the big auditorium and blasted out "Darling Nellie Gray" on his harmonica, to receive the greatest applause given any participant on the program. James Matson of Tallahassee rendered several solos on this program. According to the applause he and Richard were acclaimed the best participants during stunt night.

During the proceedings, several tours were conducted for the boys and advisors who were not official delegates. These tours included visits to the Automobile Assembly Plants, Swifts Meats Packing

For the Florida delegation the highin harvesting and processing - none of light of the National Convention came when Doyle Conner, a past president of the Florida Association, was elected national president for 1948-49. This is the second National President Florida has had and the fourth National Officer since the founding of the F.F.A.

In thinking of the trip, I can't help realizing what I owe to the Future Farmers of Florida for electing me to represent you at this convention.

I had a most interesting and educational trip and experience and I'm already anticipating my trip to the convention next year.

Junior Ag Fair Well Established At Plant City

DEFINITELY ESTABLISHED as a major event although only three years old, the annual Junior Agricultural Fair opened in Plant City for two days, Nov. 10 and 11, 1948. and attracted thousands of youthful future home makers and farmers.

Bawling calves, cackling chickens, quacking ducks and music from a number of sources mingled with the chatter and laughs of the youngsters who crowded the Strawberry Festival grounds to capacity.

The booths in the festival building revealed ingenious planning on the part of Future Farmers of America.

The Danish system of judging was used, and prize winners were too numerous for an accurate record. Judges appeared as confused as everyone else concerned, but finally distributed the red, white and blue ribbons.

Booths in the F.F.A. division were placed in this order: Turkey Creek, Plant City, Pinecrest, Brandon and Mimauma.

The grand champion breeding animal was exhibited by the Plant City F.F.A. chapter and the reserve champion by the Turkey Creek F.F.A. chapter.

Lawrence Carlton, Plant City F.F.A., showed the top Brahman bull, and Don Plunkett, Turkey Creek F.F.A., had the runner up animal. Jimmy Hull had the best purebred steer, with Roy Heathcoe, of Trapnell, showing the next best. The Plant City F.F.A. boys had the best purebred beef bull, and Turkey Creek F.F.A. chapter the next best.

Fred Pippin, Plant City F.F.A., entered the top dairy bull.

Glenn Cribbs, of Turkey Creek F.F.A. was blue ribbon winner in the egg con-

First place in the Future Homemakers class went to Brandon, with Tomlin and Springhead sharing second place. Pinecrest was judged best among the booths prepared by classes in homemaking education in the high schools.

One of the notable features of this year's fair was the variety on every hand. In front of the festival building there were a half dozen rides ranging from motorboats to planes. Inside the building the exhibits ranged from insects through rabbits to all types of poultry. Outside again there were hogs, calves and steers.

F. S. Perry, extension service poultry specialist was poultry judge, and L. H. Lewis of the State Marketing Service, appraised beef cattle and hogs. C. W. Reaves, extension dairy husbandman, was judge of the dairy cattle.

Better Pastures

Fertilized pastures are recognized as important in producing cheaper beef or milk. Minerals applied thru fertilizer aid materially toward a healthier animal and the future calf crop.

NACO FERTILIZER with 5-STAR (minerals*) were the original pasture fertilizers . . . and they are still the best being offered in Florida.

> *Zinc, Iron, Manganese Magnesium, Copper



NACO FERTILIZER COMPANY

(ACKSONVILLE 1, FLORIDA

10,000 Copies of The Florida Future Farmer Were Published for This Issue

F.F.A.

ATTLEBORO







Sterling Silver . . . 10K Göld.....

*Furnished in sizes only up to 9½
Prices subject to 20% Federal Tax and any State Tax in effect.

PINS OR BUTTONS

Future Farmer Degree, silver plate...... 28c, plus 20% Fed. Tax

BELTS * BUCKLES * TIE HOLDERS

Belt & Buckle, bronze or nickel finish......\$2.25, no Federal Tax

Write for Catalog

L. G. BALFOUR COMPANY

Official Jewelers for F.F.A.

MASS.

Premiums Listed For Beef and Dairy Shows

Dairy Class (All Dairy Breeds)

Premiums to four places, in the amount of \$10, \$7.50, \$5 and \$9 respectively, will be offered in the following classes:

Lot 696—Bull calf (over 6 months and under i year old).

Lot 697-Junior Bull (1 year and under 2 years old).

Lot 698-Senior Bull (2 years and not more than g years).

Senior Bull (over 3 years of age).

Lot 699-Heifer Calf (over 6 months and under 1 year).

Lot 700-Heifer (1 year and under 2 years-not milking).

Lot 701-Heifer (2 years and not over 3 years—not milking).

Dairy Cow (over 3 years of age).

Beef Breeds Class (All Breeds) Lot 702-Bull (over 6 months and un-

der i year old). Lot 703-Bull (over 1 year and under

2 years old).

Lot 704-Bull (over 2 years and under 3 years old).

Senior Bull (over 3 years of age).

Lot 705-Heifer (over 6 months and under 1 year)

Lot 706-Heifer (over 1 year and under 2 years).

Lot 707-Heifer (over 2 years and not over 3 years).

Female (over 3 years of age).

Grand Champion bull and Grand Champion heifer will be chosen from winners in both beef and dairy breeds and champion ribbons given.

Anthony Team Places

THE ANTHONY JUDGING TEAM, composed of Louis Strumskis, Jerald Wright, and Wendell Wright represented Florida FFA at the National Livestock Judging Contest in Kansas City October 15. The team was accompanied by W. H. Cone, chapter adviser. The boys judged both livestock and meats.

In the meats contest they were in the Bronze Emblem Grouping, while in lives'eck they were in the Participation

Individually, Jerald and Wendell Wright placed in the Silver Emblem Grouping in the meats contest. Louis placed in the Honorable Mention

In the livestock contest Wendell ratcd in the Bronze Group, Jerald in the Participation and Louis in the Honorable Mention.



National FFA President Doyle Conner stands at left in the top picture as Commissioner Nathan Mayo presents a symbolic key to the new Bartow livestock pavilion to Buck Mann, Others (from left) include L. G. Carlton, W. H. Stuart, and Paul Hayman. Lower panel shows FFA cattle exhibited by Billy Martin (left) and J. H. Perdue, Both received red ribbons.

50 FFA Cattle Exhibited At Polk Youth Fair

ALL PREVIOUS RECORDS in attendance, youth participation and cooperation among agriculutral workers, farmers, civic clubs, and other interested groups were broken as the curtain fell on Polk County's outstanding Youth Fair.

The Polk County Youth Fair sponsored by the Bartow Rotary Club assisted by all civic clubs of Polk County, and directed by the county agent, assistant agent, vocational agricultural teachers, home demonstration agent and assistant, and teachers of vocational Home Economics had an attendance of four or five thousand visitors from Polk and surrounding counties. Viewed by persons in a position to know, judged it outstanding from every phase of the show business.

There were approximately 135 head of cattle with about 50 of them being State president Donald Burch was prinentered by the F.F.A. students of Bartow, Ft. Meade, and Kathleen; 30 head 100 head of poultry-50 entered by FFA. in his speech.

There were several exhibits of vegetables, ornamentals, and general ex-

Beef and dairy cattle judging, showmanship, tractor driving and horsemanship contests were well represented by the F.F.A. students and they made a creditable showing.

The show was judged by Dr. W. G. Kirk, L. H. Lewis, C. W. Reaves, Sidney Marshall, F. S. Perry, and John

Harper Kendrick and Grover Howell. General Chairman and Secretary-Treasurer, respectively, acted as master of

Lafayette Banquet

cipal speaker at the annual father-son banquet of the Lafayette Chapter, FFA. of hogs-12 entered by F.F.A. students; Burch reviewed the national convention

Ocala's Tenth Hog Sale Nets \$383.95 to FFA's

By Phillip Ponder, Reporter MEMBERS OF THE Ocala chapter of the Future Farmers of America are well pleased with the net results of their participation in the tenth annual fat hog show and sale.

Total sales for the Ocala Future Farmers were \$622.23 of which \$323.95 was profit. The total prize money of \$60.00 added to this makes the total profit from the show and sale amount to \$383.95 net.

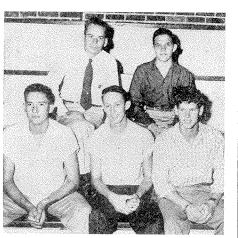
Typical profit made by individuals is that of G. B. Chappell whose animal weighed 290 pounds, placed in the blue class, sold to Security Feed and Seed company for \$27.25 per cwt. for a total of \$79.02 of which \$60.00 was profit. G. B.'s hog was sponsored by H. D. Leavengood, Kiwanian of Ocala.

a 255 pound hog, sponsored by Kiwanian John Knope. His hog placed in the blue class, and was bought by Marion Hardware company for \$31.00 a cwt. or \$79.05, of which \$62.55 was a net profit to the

Billy Steele of Ocala also entered a 245 pound hog which won a ribbon, and was bought by John Knope at \$26.00 cwt. for a total of \$63.70 of which \$42.20 was net profit to Billy This hog was sponsored by Elton L. Jones, Kiwanian.

LeRoy Baldwin, of Ocala entered a nice hog which placed in the white group and weighed 150 pounds. He was bought

(Continued on page 18)



Weirsdale judging team which represented Florida at the National Dairy Congress competition in October and came home with a silver emblem award, includes (front) Jack Webb, Keith Baxley and Larry Griggs. Rear row shows G. L. Holder, Advisor of the chapter, and George Albirght, alternate. Griggs won a gold award in judging dairy cattle.

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crops in Florida.

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DRAWER E. NEWBERRY, FLA.

Marion County Boys Win Mechanics, Dairy, Awards

Raymond Stone Gets Mechanics Prize

By RAYMOND STONE

This is My FOURTH and last year in Vocational Agriculture. I live just out of Ocala on the Gainesville Highway on a small fifteen acre farm which my parents have recently purchased. I have been a member of the Ocala Chapter FFA for the past four years, and have been active in the F.F.A. activities. I have held the office of local treasurer, and have served as committeeman on seevral occasions, and have participated on at least six judging teams: Livestock, Fruit and Vegetables, and Dairy judging in State F.F.A.

For a project the past four years I have been raising Dairy cattle, and have found it to be very profitable. My future plans are to increase my purebred dairy herd into high grade dairy cattle, I am hampered in this plan at present as my land is covered with thick palmettos and trees which will have to be cleared before I can make much progress, so it will be some time before I can put my plans into

I have always been interested in mechanics, and due to the need of a tractor and a scarcity of farm machinery and implements, I decided with the financial help of my father to build a home-made tractor. I am also repairing and putting into use some old farm implements such as disc plow, disc harrow, planters, and cultivators.

\$100.00 Awards

Larry Griggs, Summerfield, and Raymond Stone, Ocala, received the state dairy farmer award and the state farm mechanics award, respectively, from the Future Farmers of America Foundation, Inc., and the articles herewith describe the projects of these students. \$100 state awards were received in each case.

My father assisted me in constructing home workshop, and helped me to secure tools of various kinds. I now have a fairly well equipped home shop. I am putting to use many of the skills I have learned in the Vocational Agriculture shop at school.

To build my tractor, I received financial aid from my Father. I bought a 1941 Ford one and one-half ton truck frame without the motor for twenty-five dollars. Then I bought a hundred hp V8 motor for seventy-five dollars, which was in fairly good shape. After purchasing the motor, I installed new rings and bearings; thus having the necesary power. I installed a short drive shaft, and sawed off the left-over frame. I then placed a three way valve on the master cyllinder so I could stop one wheel at a time in order to turn the tractor in a shorter radius. The last step was to build a box over the rear and fill it with wet sand to add extra weight to increase tractor efficiency.



These are only part of the 200 turkeys on the Miami school farm on 95th street. Nine weeks old when school opened in the fall, the turkeys sustained only a 12 percent mortality, with the hurricane taking the greatest toll. All except five for breeding were marketed at 19 weeks. The toms avraged 15.74 pounds and hens 11 pounds. Total sales \$1179.60, feed and supplies \$822.40, total labor income over \$300.00. This project is one of the phases of farm training offered 118 boys studying vocational agriculture at Jackson and Edison high schools in Miami.

Larry Griggs is State Dairy Farmer

By LARRY GRIGGS

I HAVE COMPLETED four years of agricultural instruction in the Weirsdale School under the supervision of my Teacher, Mr. G. L. Holder. At the beginning of my agriculture training, my father was manager and half-owner of the East Lake Dairy at Weirsdale. I worked with my father, but did not receive a definite interest in the business until he and I established a dairy near Summerfield.

My father made an offer for us to buy a farm on a 50-50 basis and from our savings we bought a 90-acre farm near Summerfield and established our dairy. The first year on our new farm, which was my Junior year, our farming program consited of 16 head of dairy cattle, 14 acres of black rye and another sweet potato bed. During the year we produced 97,600 lbs. of milk, with credits of \$17,-181.55. We valued our rye pasture at \$500.00 and sold sweet potato draws for \$265.00. At this time our dairy herd was rather small. We had to develop a dairy barn, milk house, construct fences and many other such jobs as was necessary to get the dairy program under way. My father, mother and I worked long hours to accomplish these achievements. With the aid of a carpenter we were able to construct our dairy barn and milk house, etc., at a minimum cost. In my spare time, I built and repaired fences. Now our whole farm is fenced and cross-fenced.

We were fortunate in starting our dairy with all pure bred Jersey cattle. Breeding better Jerseys goes back to my Grandfather, who is still in the dairy business.

Having good luck with our heifer calves and buying pure bred cows ac cording to the demand for milk our herd has grown to 68 pure bred Jerseys and one grade. At present, we are milking 98 head of cattle and all of our milk is sold retail. My father handles the marketing and my mother and I and one hired hand handle the dairy work and milk processing. We sell Grade A Raw, Pasteurized, Buttermilk, Chocolate Milk and Cream.

We are keeping production records on all of our cattle and have several cows which have been classified. Our herd has about outgrown our present facilities and we have plans to construct a larger barn the first of the year. We will convert the present barn into more space for the milk and feed rooms. We also plan to construct a silo so that we may begin to produce more of our roughage feeds. During the recent months, we have been making additions and improvements. We have bought another pure bred sire, in-

(Continued on page 18)

Veteran Training No 'Gravy Train' Reddick Adviser Declares; Thorough Program is Outlined

Anyone who thinks the farmer-veteran rehabilitation program is just a 'gravytrain' ought to get a good look at our work program," said A. R. Cox, vocational agricultural teacher of the Reddick high school and supervisor of the county veterans' rehabilitation program for on the job training for farmer-veterans.

"At present we are working hard and sweating it out, for all our projects must be reapproved by January 1. You see, a man not only must meet initial requirements in order to qualify for the on-thejob-training, but also must progress according to government standards in order to continue to participate in the benefits.

"It's true that the subsistence allowances granted the men under the institutional loan on farm training program are a help. One man may need that money for groceries, while another may spend it for seed or farm equipment. It's a small bit of real security to which he can peg his eternal scramble with the elements and farm market prices and all the other things which endlessly plague the farmer.'

Cox went on to explain that in addition to the practical experience which the students gain under supervised work on their own farms they are required to put in two separate two-hour periods in the classroom each week at night, where farm theory, problems and other topics concerned with farm management are discussed.

The program also provides that accredited agriculture teachers spend a minimum of two hours weekly with each student on his own acreage, ironing out individual problems, and the students put in two hours each week in shop work periods when they study welding, farm repair and so on.

Each month social evenings are held at the Reddick high school at which time wives, sweethearts and children of the students are entertained with varied programs and refreshments planned, prepared and served by the men, with F.F.A. boys assisting. This is a time of real recreation for the farm wives, who can enjoy the special affairs without lifting a hand and also gain practical insight into just what the program is accomplishing, Cox said.

Chief speaker at the recent November meeting was Dr. Gerald Stout, assistant professor of horticulture at the University of Florida, and author of the nationally circulated "Home Freezer Handbook" which is on the approved list for vocational agriculture groups.

Following Dr. Stout's discussion on food preservation by deep freeze methods, a movie and other items of interest were enjoyed, after which a hearty supper of fried chicken, potatoes, pickles and coffee was served in the new school cafeteria. Supervising the culinary department was Tommy Reynolds, veteran and class member, ably assisted by F.F.A. boys Billy Fannelli, John Mosely, Donald Reynolds, Ernest Austin and Ted Freeman. The way the large crowd "did away with the bountiful and wonderful food" proved, as Dr. Stout pointed out, that that type of food preservation at least was well learned and practiced.

That the course is a popular and worthwhile one is attested by the fact that the program inaugurated in 1946 by Rufus C. Bush, veterans' rehabilitation director, with three or four students, now numbers 50 students. The teaching staff has been augmented by three veterans' teachers W. E. Moore, Jr., Wendell Kirkpatrick, and J. B. Earle, and while the enrollment at one time embraced the entire north end of Marion county it has grown until it was necessary to transfer the students from the Anthony district to the Anthony High School where they formed the nucleus of a new group.

"We are still in the formative stage," declared Cox, "and we still make a mistake or two, but we are learning and we are definitely improving."

An outgrowth of the veterans' classes has been the formation of a Marion county farmer-veterans' co-op, which was state chartered six months ago. At the time of its organization, membership was limited strictly to veterans but later the rules were amended to include all legitimate

The avowed claims of the group are to get prices down on essential farm needs and equipment and, according to members of the group they are already seeing favorable results of this campaign. Officers of the group are all ex-GI's, including Harold Russell, president; Henry Walker, vice-president; Tom Smith, secretary-treasurer.

"In addition to improved methods of farming and home subsistence, we are trying to teach the men, through class room procedure and social events, parliamentary procedure, elemental law, game rules and other pertinent matters."

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Hereford Show Feb. 17-18 Fat Stock Show March 1-4 Spring Horse Show. April

Southeastern Fat Stock Show & Sale INCORPORATED

Ocala, Fla.

Box 404



43 Leon County Veterans Instructed In Farming Under G.I. Bill

FORTY-THREE LEON COUNTY men who took a lot of time out from their farms to do a job for Uncle Sam, now are back on the old homeplace and their Uncle is helping them get the most out of the soil.

Under the leadership of Irving and P. E. Grissett, the on-the-farm veterans agriculture training program has chalked up commendable strides since its inception.

Proof of its worth was amply illustrated at the recent fair when men participating in this program won 23 first prizes, and 13 second and 10 third place ribbons.

In addition to those prizes, Oscar Hurst saw 12 of the hogs from his farm (which were previously awarded) take 11 ribbons as follows, seven firsts, one second

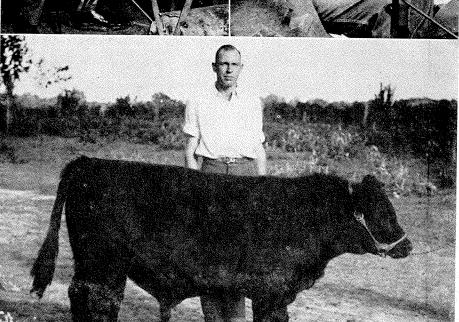
and three thirds.

John R. Marsh, who is an on-the-farm participant and was in the Chamber of Commerce sponsored corn contest, was one of the high prize winners. Of the total C of C prizes awarded, five of the 16 awards went to on-the-job farmers.

The agricultural training program, with a maximum of four years, for any participant, works relatively simple; it operates like this, Irving Grissett explained:

"Any veteran of World War II who can qualify is eligible. In order to qualify, he must control the farm on which he lives either by ownership, leasing or as a share cropper, or be employed on a farm approved for training."





Instructor Irving Grissett (upper left) discusses correct way to build feed trough with Trainee Bobby Davenport, while Oscar Hurst (upper right) starts off on his tractor to turn soil for another bountiful farm year. Bottom view shows another Leonite, John R. Marsh, with the Angus bull he won in the annual corn contest.

Veterans to participate in the training, must be approved by the veterans administration.

The certificate of eligibility shows to what extent the individual veteran may be trained, the number of hours and years in which he is entitled help.

Training consists of four hours of classroom work (formal instructions) weekly and two hours per week in the shop, which is furnished and in operation at Leon high.

Objectives of the 43 trainees who are farming on 8,000 acres of Leon county land, are:

Provide a good, well-balanced farming program that will mean farming as a better business enterprise; to become progressively established in farming, as a farmer or in some other farming situation; use of good farm management practices; use of best known practices in production and marketing; plans for and operation of a soil improvement program; improvements of a farm home, fences, water supply and so forth; encouraging use of power equipment; keeping records on a business-like basis and become a good neighbor and an asset to the community.

Farming Vets Produce \$241,000 In Spring Crops

VETERANS TAKING ON-THE-FARM training in Hillsborough county earned a total income of \$241,345 from vegetable crops in 1947-48, a report compiled by county supervisor of vocational agriculture D. A. Storms, shows.

The information was taken from the farm production records of more than 200 veterans and was sent to the U. S. department of agriculture.

Broken down, the figures show that strawberries brought the largest return to the veterans with a total of \$60,776. Other crops and their returns were pepper, \$54,671; squash, \$21,212; cucumbers, \$19,758; and okra, \$13,767.

The report also showed the highest yield per acre for each item and the average yield. Highest yield for strawberries was 5767 pints per acre, average, 2039 pints; pepper, highest, 638 bu. per acre, average, 158 bu. per acre.

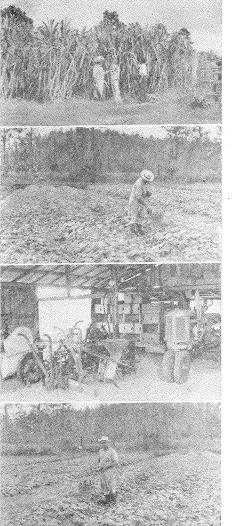
Price averages per bushel for crops, giving high average first and low average next were: pepper, \$2.75, \$1.64; eggplant, \$3.44, \$1.11; okra, \$10; \$4.91; tomatoes, \$4.39, \$2.94; strawberries, 31c pt., 15c pt.: sweet corn, 70c doz., 40c doz.; butterbeans, \$4.48, \$3.52; squash, \$3.30, \$2.58; cucumbers, \$3.71, \$2.20.

Groveland Veterans Find Improved Farming Practices Pay Off; 'Live-at-Home' Idea Proves Profitable for Elza Rigney

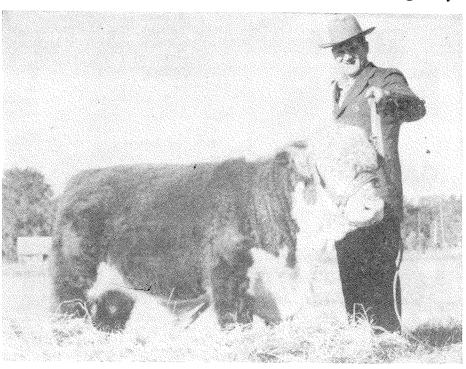
Improved farming practices pay off for veteran trainees under the G.I. Bill near Groveland, according to William T. Shaddick, area supervisor. Typical is the operation of Elza Rigney, which Shaddick regards as one of the most up to date he has visited.

"Mr. Rigney purchased his 50-acre farm after returning home from the Navy and at that time it consisted of about five acres of cleared ground that had been out of cultivation for a number of years," Shaddick reports, "and 45 more acres of which four or five were hammock land and the rest oak ridges." There was no house, barn, or any type of equipment.

Rigney secured a loan from FHA and built a house, barn and an irrigation and



Elza Rigney has made a farm home out of a 50-acre plot mostly in oak ridges, since he returned home from the Navy. These pictures illustrate some of the projects that have made his project highly successful.



Clifford Hooten of Center Hill, on-the-farm trainee instructed by T. Noble Brown of Webster, showed this young registered Hereford to grand champion Hereford bull at the Sumter County Breeders' Show—Florida's largest all-breed event—in November. Hooten manages the W. J. Hooten & Sons registered Hereford herd at Center Hill.

pump shed. Then he cleared additional land, bought a tractor, equipment and a mule.

crotalaria and alyce clover, and in the last year Rigney's large vegetable yields have served to "sell" his neighbors on the

"Live-at-home". has come to mean much at the Rigney place. "At any time of the year." Shaddick continues, "you will find growing crops. The cooperation of his able wife and partner is reflected in the more than 600 quarts of canned vegetables and meats put up during the past year. Too, his farm supplies pork beef and poultry, and the milk cow provides milk and butter for the table, earns half the feed bill with extra milk, and raises two calves a year in addition.

Rigney has 13 head of hogs fattening on three acres of chufas, 2 head of yearling steers, sleek on pasture of Pangola grass.

"From the moment you visit the farm you are aware of the neatly cut lawn and the newly-turned fields," Supervisor Shaddick states. "In the barn you will notice a farm shop including an electric drill, vises, and other tools, together with shelves on which field boxes and fertilizer are stacked. Farm equipment is kept under shelter and out of the weather and every piece of mahcinery gives evidence that it has been properly cared for and maintained."

During recent weeks Rigney turned under heavy cover crops of hairy indigo, crotalaria and alyce clover, and in the last year Rigney's large vegetable yields have served to "sell" his neighbors on the practice of spraying — his power sprayer with 50-gallon tractor-drawn tank was the first used in his community.

The Rigney orchard includes peaches, apples, pears, cherries, oranges, grape-fruit and grapes, the garden includes lettuce, mustard, collards, okra, squash, turnips, beets and carrots. Rigney's cropland is devoted to an acre of cane, 2 acres of sweet potatoes. 2 acres of cucumbers, half an acre each of beans and tomatoes. Next spring he plans to plant 3 acres of cucumbers, 2 acres each of peppers, tomatoes, sweet potatoes, cane and peanuts, and 5 acres of corn.

"Diversification, hard work and a will to do," Shaddick says, "have all helped Rigney to achieve the success which has been his and which he and his family so richly deserve."

Untidy Old Maid

"Have you noticed how untidy Old Maid Jones' house has become lately?" asked the first gossip.

"Yes," replied the second, "ever since the minister said, 'Man sprang from dust,' she quit sweeping under her bed." FLORIDA STATE

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Auto Races • Thrill Shows
Circus Acts • Fireworks
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11 DAYS • 11 NIGHTS

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12

State Fair Awards Announced

(Continued from page 10) judging livestock. Entry in this contest from chapters is State-wide. Individuals on State Winning Teams (Anthony and Weisdale Chapters) 1948, will not be eligible.

Awards: A rotating trophy cup and a trip to a National Judging oCntest at Kansas City will be awarded to the team making the highest score in the entire contest. The second high judging team in the entire state will win a free trip to the National Dairy Judging ontest at Waterloo, Iowa. In addition, a total of \$250 in cash prizes will be awarded by the State Department of Agriculture to the high teams in the livestock judging contest. The prizes will be awarded as follows:

First	.\$15.00
Second	. 12.50
Third	. 10.00
Fourth	. 7.50
Teams placing fifth through	
forty-fifth inclusive, each .	. 5.00

Exhibit Judging Contest

Eligibility: Any active Future Farmer regularly enrolled in an All-Day Class in Vocational Agriculture will be eligible to represent his chapter as a member of the team in judging exhibits. Individuals on State Winning Teams (Callahan and Wauchula Chapters) 1948 will not be eligible.

Awards: A total of \$250 in cash prizes will be awarded by the State Department of Agriculture to the high teams in the exhibit judging contest. The prizes will be awarded as follows:

Fruits and Vegetables—\$125
First\$15.00
Second 12.50
Third 10.00
Fourth 7.50
Teams placing fifth through
twentieth inclusive, each 5.00
Hay, Grain and Forage-\$125
First\$15.00
Second 12.50
Third 10.00
Fourth 7.50
Teams placing fifth through
twentieth inclusive, each 5.00
휴가님은 가장이 하다는 이 등으로 가지 때문에

Ocala Swine Show

(Continued from page 13) help me in years to come. I have that real joy and fun comes from that real joy and fun comes from hard and making achievements.

profit to LeRoy. He was sponsored by Kiwanis member Ernest C. Nott.

Kenneth Brown, whose farm is near Zuber, had the largest number of entries, though his were of his own stock. He had two pens of three. One from each pen was also entered as an individual entry. One pen of three was in the blue class, one pen of three in the red class. The pen of three in the red class weighed 630 pounds and were bought by Cullison's Sausage Co. for \$165.37. One of the individuals in the blue class weighed 225 pounds and brought a price of \$68.62, bought by McCory's store. The other two hogs weighed 430 pounds, and were bought by Security Feed and Seed Co. for a total of \$121.47. The total amount received by Kenneth was \$355.46 for his six hogs. He also won \$40.00 in prize money. His net profit was \$170.00 plus two additional hogs for his home use.

The boys are already making plans to enter 25 or more animals in next year's event, and are looking forward to another annual Kiwanis pig scramble.

Larry Griggs

(Continued from page 14) stalled electric milkers, pasteurizers, and started another milk route.

We have been so busy getting the fences in order, and constructing the dairy facili ties that we have not had the time to devote to improving our pastures as we plan to do in the future. However, we have had our entire farm limed and pastures mowed as needed.

In 1946, I attended the National F.F.A. Convention in Kansas City along with my instructor. In 1947, I received by State Farmer Degree and last year I received membership in the Florida Cattle Jersey Club, of which my father is President. As far as I know, I am the youngest member at present.

For the past three years I have judged cattle at the Florida State Fair in Tampa, in addition to other judging contests at various shows held in Ocala. Last February, I was a member of the team which placed second in the State, which qualified our team to judge in the National Dairy Congress which was held at Waterloo, Iowa, last month. I won individual Gold Medal Award in judging dairy cattle.

In addition to my agriculture training and establishing in the dairy business, I feel that my F.F.A. activities have been very valuable. As I look back over the past four years, I recall the training that I received in public speaking, parliamentary procedure, farm bookkeeping, and other such activities, which I am sure will help me in years to come. I have learned that real joy and fun comes from working hard and making achievements.



STANDARD OIL COMPANY (Kentucky) is a Southern institution, in all that this name implies. It is of the South, for the South and by the South.

The majority of our stockholders, owning the majority of our stock, live in the South. Over three and a half million dollars in dividends was paid to southern stockholders of this company in 1948. Our physical properties—buildings, bulk plants, service-stations; rail, water and pipeline terminals, are all located in the South. Our profits are reinvested in the South.

Our officers, directors and division managers are all southern men, born and reared in the South, and have spent an average of over 25 years each in the service of this Company.

Because our sales are confined to the South, we do not have to take *nationwide* requirements or preferences into consideration. After 63 years of service to the South, we have learned a great deal about *your* preferences, and endeavor to cater to them. Our products are conditioned for the climate of the South; our stations render the *courteous* service that is

traditional of the South.

We've come a long way with the South. We've watched it rise from rags to riches, and believe it's greatest development is still ahead. We are glad that, of all sections of America, our own future is inextricably tied up with that of the South.

This Company, like its representatives—your neighborhood Standard Oil dealer or friendly Standard Oil driver—is just as Southern as grits.

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THE THEME OF OUR 1949

AUCTION AT THE FARM

The cattle we are offering for sale at our farm are not highly fitted animals, many of them are in only ordinary flesh. But all of them are in shape to go to your own ranch and do well. In all, we are offering

52 HEAD

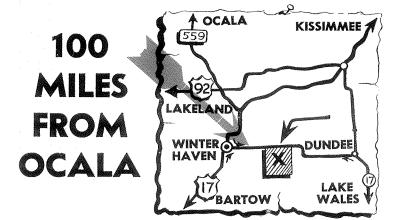
including mature bulls, commercial bull prospects, and a number of females, all of them in calf to our senior herd sire, *Tippurisimo*.

JAN. 29

is the date, the auction will start at 1:30 P.M. You're invited to come early and inspect the cattle, which will include some animals consigned by Clover Bar Ranch, Sarasota, Bentley Brahman Ranch, Lake Alfred, Durrance Ranch, Brighton, and C. H. Beville, Bushnell. Col. R. D. Cooper, Sarasota, will cry the sale.



IF YOU DON'T FIND WHAT YOU WANT AT OCALA COME TO WINTER HAVEN JAN. 29



It's easy to find our ranch. We are located 4 miles east of Winter Haven on the Dundee road. If you're coming from the Southeast, or the Northeast, use state highway 17, turn west at Dundee. If you want overnight accommodations, wire or write us and we'll make all arrangements. For your copy of the sale catalog, write at once to

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WINTER HAVEN

FLORIDA