

State FFA Officers are, from left: Executive Secretary Bud Riviere, President Ted Edwards, Secretary Jimmy Edwards, State Advisor W. R. Jeffries, Vice Presidents Greg Evers, Billy Williams, Walter Graham, Frank Attkisson and Kevin Griffin.

State Officials Take Goodwill Tour

Your state FFA officers, along with members of the State staff and Advisory Board conducted another annual goodwill tour throughout Florida. The tour began in Gainesville upon completion of the State Leadership Training school for sub-district and district officers, as well as other chapter officers.

Our first stop on the tour was Jacksonville. There we visited with Florida Tractor Corporation, Florida Machine and Foundry, and appeared on Channel 12 TV. Your officers spoke at civic clubs and spread the word about the FFA in Florida.

Palatka was our host on the tour also. The FFA story was told to the Florida Power and Light Company, Chamber of Commerce, Lions Club, Kiwanis, Simmons Dairy and to local chapter members. Our stay in Palatka was both inspirational and informative. We then visited the Sanford-Orlando area. There we were hosts of Chase and Company,

Stauffer Chemical Company, The Sun Bank at Orlando and Walt Disney World. At these events the officers had opportunities to tell about their personal experiences in agribusiness education and the FFA.

Ft. Pierce was our next stop. Mr. John McCarty was our host and guide to Berggren Equipment Co., Bud Adams Cattle Ranch, Rotary Clubs and Minton Equipment Co. The officer team had time to relax here and enjoy the beach over the weekend.

The last leg of the tour was in Okeechobee. It was here that Mr. Jim Knight showed us Daniels' Ranch, McArthur Dairies, Lions and Rotary Clubs. The Okeechobee Chapter had a special cook-out for us where school officials and community dignitaries honored the FFA officers. It was a great tour that represented a great organization. Each year we look forward to this event.

See Pictures on Last Page

250 Attend Kansas City Convention

Florida's 250 participants at the National FFA Convention saw Jimmy Alvarez, past State President of the Florida Association, become National Vice President of the Southern Region.

Jimmy, a member of the Bradford Chapter, is from Starke, Florida. He is the son of Mr. and Mrs. Harold Alvarez. Jimmy's father and brother were in Kansas City to enjoy the excitement and honor with him.

In the FFA, Jimmy advanced from chapter vice president in 1969 to president in 1970. He participated in public speaking, livestock judging, and parliamentary procedure. Also, he sang in his chapter's quartet four years.

Jimmy was recognized as one of America's Outstanding Teenagers while in high school. During the past summer, Jimmy spent three months in England and Scotland on the FFA Work Experience Abroad Program.

Studying Agribusiness Education under Paul Hutchins and David Smith, Jimmy's occupational experience program was centered around hogs for breeding, beef cattle for breeding and poultry for meat.

These projects are presently in operation in partnership with Jimmy's father. Mr. and Mrs. Harold Alvarez live on 65 acre farm in Bradford County. Their main speciality in agriculture is broiler production and livestock. Jimmy has one older brother, Gregory who teaches agribusiness education at Bradford High School. He also has one younger sister, Lisa.

A year as National Vice President will take Jimmy around the country where he will come in contact with leaders in agriculture and industry.

Everyone offers congratulations

Continued on Next Page

KANSAS CITY

Continued from Last Page
to Jimmy and best wishes for a most successful year.

Honorary American Farmers

This year Florida was honored to have two of its finest agribusiness teachers receive the Honorary American Farmer Degree. Mr. Paul Hutchins of the Bradford FFA Chapter in Starke was one of the honorees. Mr. Paul Hutchins has taught agriculture for many years, has had numerous state winning teams and individuals, state FFA officers and now his former student, Jimmy Alvarez is National FFA Vice-President. We congratulate Mr. Hutchins.

Mr. Fred Garner of the Groveland FFA Chapter also received the Honorary American Farmer Degree. Mr. Garner has an outstanding record of accomplishments in Groveland in the areas of star farmers, public speakers, foundation award winners, state officers as well as an outstanding chapter over all. It is with pride that we share Mr. Garner's award.

National Judging Contest

The National Contests are competitive activities in which young members test their ability to select top quality livestock and animal products needed for successful production and marketing. Only FFA members who are under 21 years of age and who are currently taking vocational agriculture or have

STATE OFFICERS

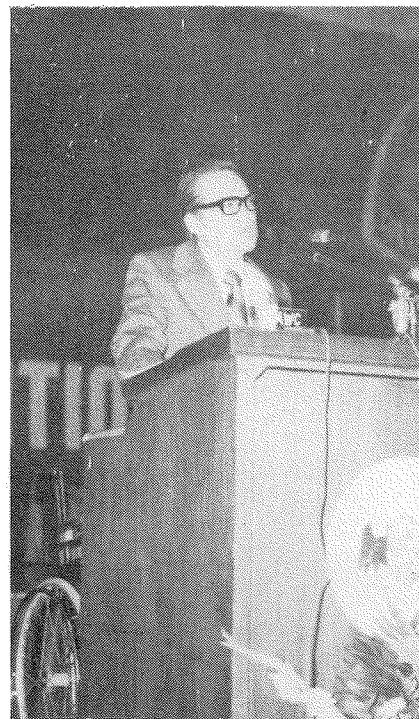
President Ted Edwards, Okeechobee
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Vice President Gregory Evers, Jay
Vice President Billy Williams, Baker County
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THE FLORIDA ASSOCIATION, FFA, Sponsored by State Department of Education, Floyd Christian, Superintendent of Public Instruction; Joe D. Mills, Director of Vocational, Technical, and Adult Education, Tallahassee, Florida.



Governor George Wallace was the keynote speaker at the FFA Convention in Kansas City.

completed all the courses in vocational agriculture given in their school are eligible for the contests. Each team in the contest has competed with other chapters in their State for the privilege of attending the National Convention.

Dairy Products and Dairy Cattle

The Allentown FFA Chapter placed 28th in national competition and received a bronze emblem rating. A total of 45 teams competed in the contest. In the Dairy Cattle Contest, the Pahoee team placed 28th in a field of 45 teams and received a bronze emblem plaque. Team members Jim Player, Ed Turk, Randy Dozier and Lamar Kennington were coached by Bill Lundin.

Livestock Judging

The State Livestock team from the Santa Fe Senior Chapter received a bronze emblem team award and placed 37th among 47 team participants. Scot Jackson received a gold emblem medal for his effort. Team members are: Tom Crofton, Scot Jackson, Laurie Hesser, Patty Harris, coached by Earl Evans.

Meat Judging

The Palatka Senior Chapter Meats Judging Team received a gold emblem award and placed 13th in the contest. Team members Bill Wolfram, John Marrs, and Steve Marrs each received silver emblem medals. The alternate was John Knight. The 36 teams competing in the contest judged carcasses, wholesale and retail cuts of beef, pork and lamb. The teams were scored on their ability to select the highest quality meats as well as their ability to identify the various retail cuts of meat.

Poultry Judging

Chet Taylor (gold emblem), Tandy Varnell, (gold emblem), and John Powell (silver emblem) placed 2nd in national competition to receive a gold emblem plaque for the Dade City FFA Chapter. A total of 35 teams competed in the contest. Team alternate was Jay McCarty.

Agricultural Mechanics

Members of the Pasco FFA Chapter Agricultural Mechanics Team were greeted in Kansas City by Mr. Dean Weidman, Manager of the Farm Tire Sales for the Firestone Tire and Rubber Company of Akron, Ohio. The team was one of 40 FFA mechanics teams participating in the National FFA Agricultural Mechanics Contest at the National FFA Convention in Kansas City, Missouri. Team members Prezzie Russell, Gary Huffman, John Schaffer were accompanied by their Advisor/Coach Steve Uselton of Dade City. The National FFA Agricultural Mechanics Contest is a Special Project of the National FFA Foundation sponsored by the Firestone Tire and Rubber Company. The Dade City team placed 18th out of the 39 teams participating in the contest.

National Chapter Awards

Encouraging chapters to set high goals and work toward them is the objective of the National Chapter Award Program. Chapters earn the award on the basis of their activities in ten areas of chapter involvement prescribed by the National FFA Organization. To be eligible for the National Chapter Award, FFA chapters must submit a detailed application as evidence of their chapter's performance of activities in

each of the ten areas.

The chapter's program of activities must include participation in: supervised agricultural experience programs; cooperative buying, selling and assistance to members; community service; leadership development; proper conduct of meetings; sound programs of earnings and investments; scholarship, recreation; public relations and State and National activities.

Based upon a 10% percentage of the chapters rating superior in Florida, we were allowed to submit ten applications for national honors. The following chapters which are listed in alphabetical order by type of award received were honored:

Gold emblem — Bartow Senior, Groveland Senior, Santa Fe Senior, South Sumter Senior, Zephyrhills Senior.

Silver emblem — Auburndale
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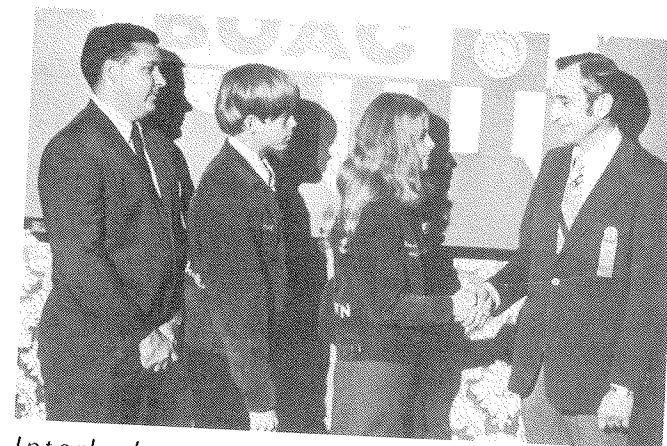
Jimmy Alvarez, 20, of Starke, third from left, is the Southern Region Vice President of the national FFA. To his left is President Mark Mayfield of Kansas, and other officers also are shown.



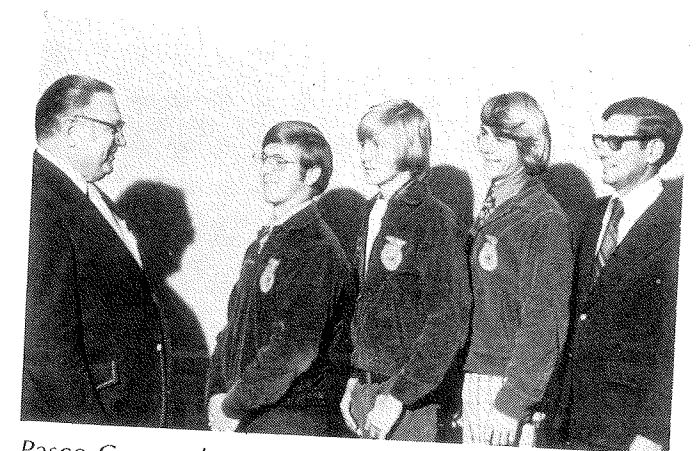
Santa Fe Chapter received national recognition for achievement in community development — Alan Hargrove, Kenny Roberts and Advisor A. Earl Evans, shown with William Erwin.



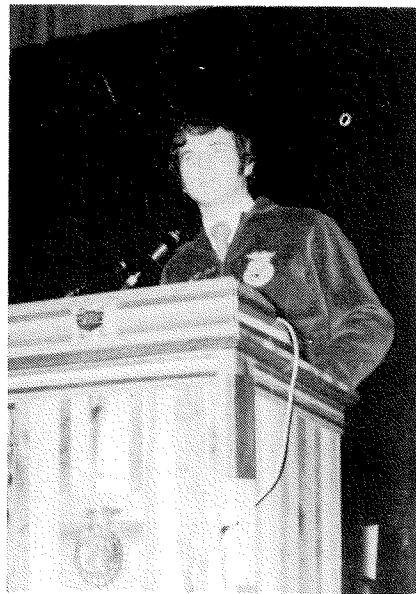
Santa Fe's Livestock Team was greeted by Mr. Don Magruder of Ralston Purina — Tom Crofton, Scot Jackson, Laurie Hesser, Patty Harris and Advisor A. Earl Evans.



Interlachen also did well in community development, also being greeted by Assistant Secretary of Agriculture William Erwin: Glenda and Greg Collins, and Advisor David B. Smith, Jr.



Pasco Comprehensive FFA Chapter poultry team — John Powell, Chet Taylor, Jay McCarty and Tandy Varnell, with their Advisor Floyd Philman — competed in National Poultry Contest.



Bob Hinton reports to national convention, left, and then presents plaque to Congressman Bill Gunter who spoke at the National FFA Convention.



KANSAS CITY

Continued from Last Page
Senior, Bradford Senior, Fort Meade, Interlachen, Palatka Senior, Santa Fe Junior.

Bronze emblem — Greensboro, Moore Haven.

Chapter Safety

The FFA Chapter Safety Award is one of three awards recognizing chapter participation in activities of national significance. It is designed to increase awareness of safety practices through classroom instruction and educational activities. Each year accidents on the farm and in the home exact a tragic toll of death, destruction and mutilation among rural and urban families. The FFA Safety Program is designed to make students aware of the causes of accidents and how they

can be prevented.

All FFA chapters are eligible to participate in the National FFA Safety Program. Applications containing information on safety programs carried out by the chapter are submitted to the State FFA Association which must rate the chapters. Ten percent of the Superior FFA Chapters at the state level are eligible for national competition. At the national level chapters are rated gold, silver or bronze, and are presented a spur designating their rank. The spur is to be placed on a plaque presented the first year the chapter earns recognition. The plaque is designed for spurs to be attached over a period of several years.

The FFA has approximately 8,000 local high school chapters in 49 States and Puerto Rico. Judging of the safety award applications in national competition was done under the supervision of agricultural

specialists representing the U. S. Office of Education.

South Sumter Senior and Santa Fe Senior were both recognized as gold emblem winners in the National Chapter Safety Awards. Santa Fe Senior was recognized at the past State Convention as State winner in Chapter Safety for 1972-73.

Community Action Awards — BOAC

Two Florida chapters were recognized at the National Convention for outstanding efforts to make their communities better places in which to live and work through their participation in the FFA Building Our American Communities (BOAC) Program.

The Santa Fe Senior Chapter and Interlachen Chapter were rated as gold emblem chapters in national competition.

Santa Fe "Senior" FFA Chapter — Beautifying the community was the central theme of this chapter's efforts. City park facilities were painted and trees were planted and trimmed. Trash was removed along a 10 mile section of highway and the chapter maintains stations for deposit of recyclable aluminum cans.

Interlachen FFA Chapter — The community has no commercial nursery so the FFA chapter started a cooperative nursery to provide ornamental plants for landscaping public buildings, the local cemetery and private homes. The chapter operated the nursery and has performed several landscaping jobs within the community.

Convention Wrap — Up

"FFA For Tomorrow's Agriculture" was the theme selected by the Future Farmers for their 46th National Convention. It was a fitting theme as over 15,500 FFA members took advantage of many leadership opportunities during the week.

From the time National President Dwight Seegmiller brought his gavel down on the first session Tuesday afternoon until he turned it over to new President Mark Mayfield of Kansas Friday night, the Future Farmer ran the whole show. FFA'ers listened to outstanding speakers such as Alabama Governor George Wallace, presented awards to FFA members with outstanding records in the organization, selected their Star Farmer and Star Agri-businessman and transacted FFA business.

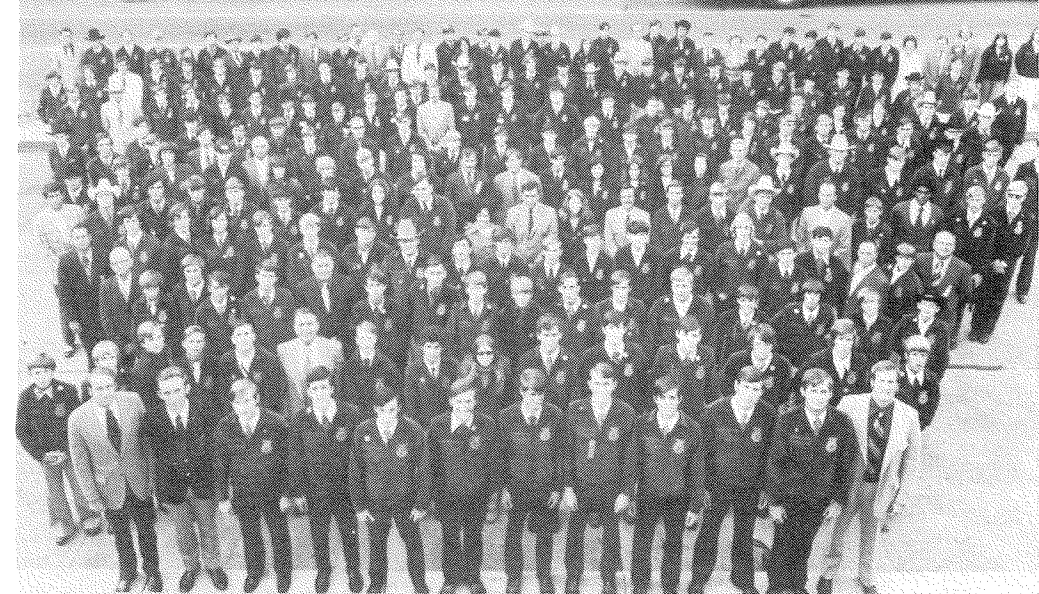
The two top FFA awards were

presented Thursday night when the 1973 Star Farmer of America and Star Agribusinessman of America were tapped. William A. Sparrow, Unadilla, Georgia, was named Star Farmer and Jack Rose, Elko, Nevada and Steve Redgate of Waynoka, Oklahoma were selected as Star Agribusinessmen. Each was presented a \$1,000 cash award.

An 18-year old Arizonian was selected as the winner in the National Public Speaking Contest. Neil Bowman of Yuma, Arizona won over three other participants with his talk on "I'm Proud to be a Future Farmer." He was presented \$300 for his winning speech.

The National Citation, highest award in the FFA community development program, Building Our American Communities (BOAC) was presented to the Bloomer FFA Chapter of Bloomer, New York.

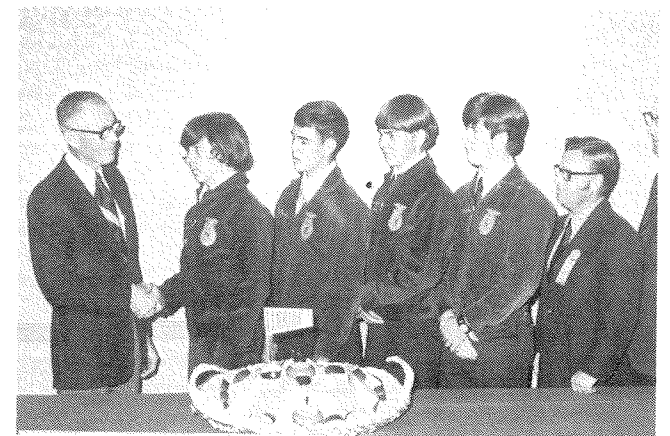
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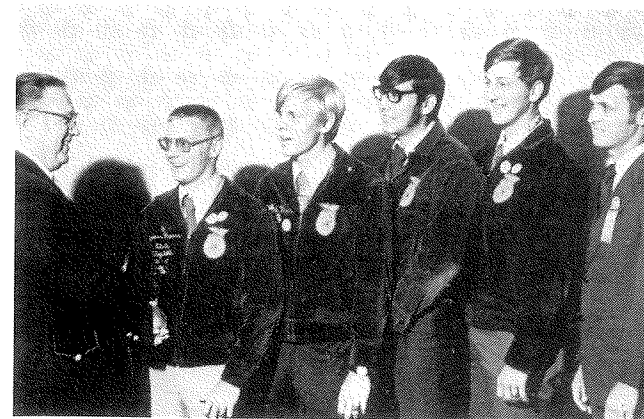
An impressive group are the 250 Florida FFA members who represent the state at the National Convention held at Kansas City in October.



Allen FFA Chapter Dairy Cattle team was greeted by Mr. Avery Bose and Mr. William Powell, Team includes: Jim Player, Ed Turk, Randy Dozier, Lamar Kennington, with Advisor Bill Lundin.



Allentown FFA Chapter's Milk Quality and Dairy Foods team were greeted in Kansas City. Jim Player, Ed Turk, Randy Dozier and Lamar Kennington were accompanied by Advisor Bill Lundin.



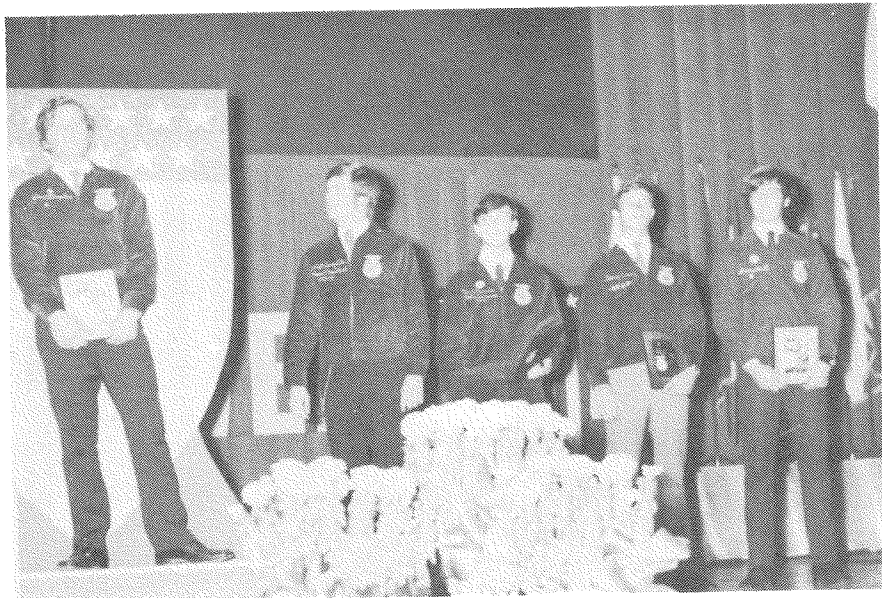
Florida's FFA Meats Team is shown being greeted by Mr. Don McDowell, of the National FFA Foundation: Bill Wolfram, John Knight, John Marrs, Steve Marrs, Advisor Harold Wilson of Palatka.



Billy Williams, state vice president and state SCL Forestry winner, presents country ham to Mayor Theodore M. Berry of Cincinnati on behalf of other regional SCL winners.

FFA Dates to Remember

January 12Livestock Judging School, Gainesville
January 12Dairy Judging School, Hague
January 19Regional Meats Judging Contest, Gainesville and Plant City
February 8Poultry Judging, State Fair, Tampa
February 9FFA Day, Florida State Fair
March 2Sectional Meat Judging Contests
March 29State Land Judging Contest
April 19-20Sub-district Contest
May 3-4District Contests
May 17-18Area Contests
June 10-14State FFA Convention, Daytona Beach



Southern region winner in Ornamental Horticulture, Gary Avery [2d from left] receives congratulations at the national convention.

KANSAS CITY

Continued from Last Page

Many adults were recognized by the Future Farmers throughout their convention. Distinguished Service Awards, Honorary American Farmer Degrees and special citations were given for outstanding leadership and contributions to the Future Farmer organization. Donors to the FFA Foundation were given a place of honor in convention hall Thursday night. Malcom McVie of Elanco Products, served as the 1973 chairman of the Foundation Sponsoring Committee. The new chairman for 1974 is Robert L. Watson.

While most of the 14,334 FFA members and their guests were

attending the convention in the Municipal Auditorium, other members were participating in national contests in livestock, poultry, dairy, dairy products, agricultural mechanics and meats.

Another highlight of the convention program was the music provided throughout the week by the 119 member National FFA Band and the 107 member National FFA Chorus. Raymond Bryan, Bartow Chapter; Marcus Lucius, Bartow and Eric Brown, Union Co. Chapter served as members of the National Band. Theresa Brown of the Union Co. FFA Chapter and Ernie Lewis of Plant City sang in the National Chorus. These musical units were recruited by mail and had never played or sung together before

arriving in Kansas City. The National Band also led the opening parade for the American Royal Livestock and Horse Show, held at the same time as the convention.

The closing session of the convention was dominated by the recognition of outgoing National Officers and their parents, and the installation of new officers.

Special entertainment was provided for the convention attendants following the closing ceremony by the Firestone Tire and Rubber Company.

Young English Farmer Visits Florida

"What you're doing on American farms today, we'll be doing in England in 10 years," said 24-year old Tony Batten during a Tallahassee stopover.

Batten is winding up a three-month tour of the United States as a guest of the Future Farmers of America.

Representing the England and Wales Association of Young Farmers Clubs, Batten has spent five weeks touring Florida farms and ranches. "I've learned quite a bit, especially about livestock handling and breeding techniques," he says, "and I'm anxious to put some of this knowledge to use when I return to England."

Batten, who hails from the county of Dorset, describes his hometown as a "small agricultural community in England where the main industries are farming, dairying, sheep and swine.

Asked his impressions of Florida, Batten said he was "amazed at the large expanse of land being cultivated." Florida agriculture, the state's Number One industry, covers 14 million acres.

"With half the world starving, I'm most impressed with the vastness and potential of U. S. agriculture, to feed the hungry," Batten added.

"There's also a tremendous amount of 'wasteland' yet to be used in America," Batten adds. "England has very little space to use for agriculture, so the farms are quite a bit smaller."

Batten arrived in Washington, D. C. for a FFA State President's Conference and then spent 5 weeks in Indiana.

He concluded his American stay with a two-week tour of the West before leaving for England the first week in November.

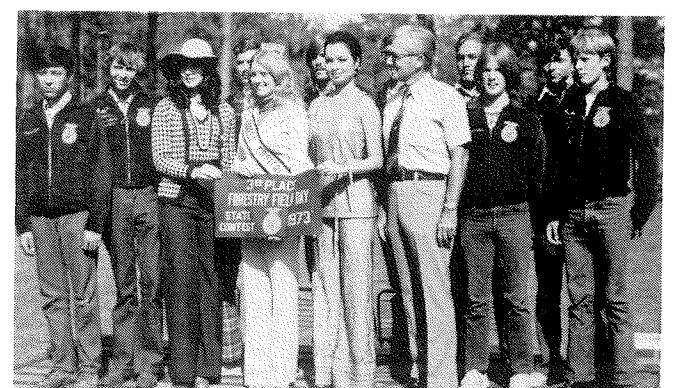
Bartow Senior Wins Forestry Contest

The Annual Forestry Field Day activities recently held at the Florida Forest Festival at Perry, October 26 were won by a team from the Bartow Chapter.

Six teams competing placed as follows: Bartow Chapter, 1st; Allentown Chapter, 2nd; Cottondale Chapter, 3rd; Moore Haven Chapter, 4th; Bradford Senior Chapter, 5th; South Sumter Junior Chapter, 6th.



Bartow [right] placed first at the Annual Forestry Field Day. 2d was Allentown [below left]. 3d place was won by Cottondale [lower right].



Community Needs Seen by FFA

A new community park, and ecological center to serve area schools, an employment service for young people and a project to build community pride: these are just a few of the activities carried out in the past year by FFA chapters participating in Building Our American Communities (BOAC) program.

This new FFA activity has received wide acclaim by government leaders including the President of the U. S. and the Secretary of Agriculture.

Statement of Ownership

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Average circulation for 12 months ending Sept. 30, 1973: 12,105.

Signed: Marion C. Riviere

FFA State National Alumni Group

The desire of those who have been members of the FFA in the past to become involved and join together in a united effort has led to the establishment of the National FFA Alumni Association. Its purposes are to help educate others in agriculture, to help build confidence in today's FFA members and provide inspiration, to keep former members informed about the FFA and to share experiences and ideas with others.

Membership is open to former active, collegiate, or honorary FFA or NFA members and both present and former professional vocational

agricultural educators. Membership in the association may either be direct or through state or local affiliates.

The National FFA Alumni Association consists of chartered state and local affiliates organized on a school, county, or other area basis. The national association charters local affiliates with a state until the state affiliate is chartered. Once chartered, the state association shall charter local affiliates within the state.

The Association is directed by an 11 man Alumni Council.

Leadership Conferences — South and State of Florida



At the State Leadership School in Gainesville, Mr. Jim Emerson [left] moderated a panel of former outstanding members. Center, English visitor Tony Batten receives Honorary State Farmer degree and jacket. Right, at Southern Region Leadership School, state officers talked with Jerry Goolsby and Bob Hinton.

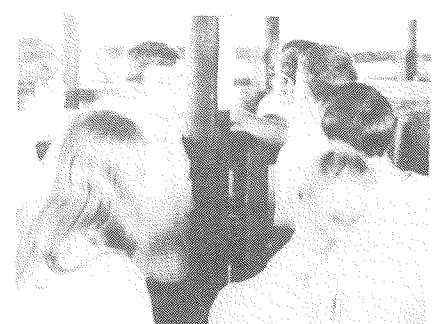
State Officers See Many Sights on Goodwill Tour



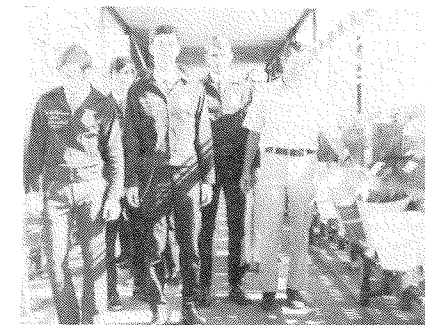
Channel 12 TV hosted officers on its Mid-Day Show.



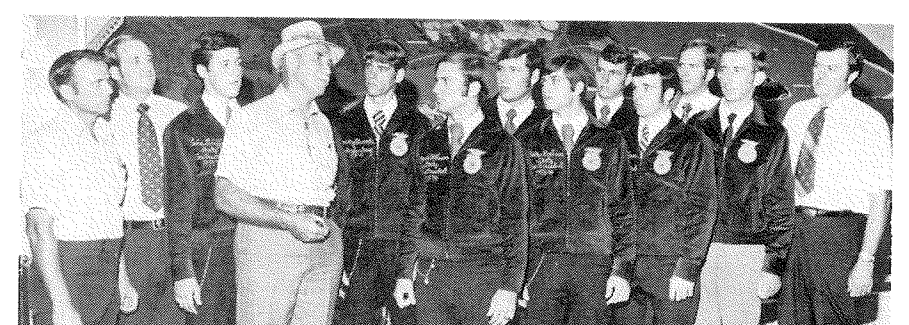
In Fort Pierce, Mr. Dave Berggren showed group his operation.



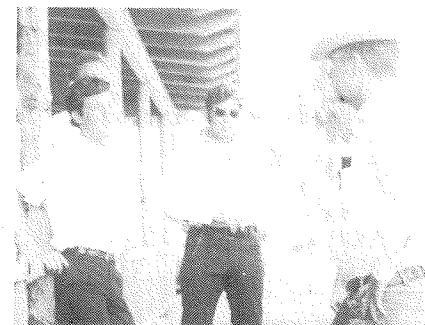
At Sugarland Ranch, the host was Mr. Greg Carlton.



Mr. Arthur Davis guided officers at Okeechobee.



Officers of the Florida FFA and their advisors visit with Disney dignitaries when the group visited Walt Disney World.



Adams Ranch near Fort Pierce was shown by Mr. "Bud" Adams.



State officers spoke to many civic clubs about the program.

Dates to Apply for Awards

December 31 — State Farmer Degree Applications and Bankers Scholarship Applications with State Farmers Degree. Send to Area Supervisor.

January 15 — American Farmer Degree Applications. Send to Area Supervisor.

January 15 — State Star Greenhand Applications. Send to Executive Secretary.

February 1 — All Foundation Proficiency Applications; Crop Productions, Dairy Production, Poultry Production, Home Improvement, Agricultural Mechanics; Ornamental Horticulture, Outdoor Recreation, Placement, Agricultural Production, Sales and/or Service, Processing; Forest Management — SCL Forestry, Soil, Water & Air Management, Fish and Wildlife Management. Send to Area Super-

visor.

April 1 — Other Award Applications: Feeder Steer, Beef Breeding, Citrus Placement, Citrus Production. Send to Area Supervisor.

April 1 — National Band for 1974 Convention, National Chorus for 1974 Convention. Send to Executive Secretary.

May 1 — Agricultural Electrification. Send to Executive Secretary.

May 1 — Chapter Safety, Chapter Cooperative, Chapter Accomplishment Report, Building Our American Communities Report. Send to Area Supervisor.

May 1 — Chapter Forestry, St. Regis. Send to Executive Secretary.

May 31 — Delegates to Forestry Camp (Mail prior to May 31 — May 31 is absolute deadline!) Send to Executive Secretary.